

2014 Call for Rubbish Renewed RUNWAY DESIGNS!

Eco Fashion Show Event:

Thursday, January 16 - Two evening shows



RUNWAY SUBMISSION PACKET

Includes:

- Rubbish Renewed Mission
- Runway Submission Fee & Benefits
- Rubbish Renewed Definitions – Trash-fashion & Re-fashion
- Runway Selection Process & Criteria
- Submission Process
- Submission Form

Submission Deadline: December 5th

4th Annual:

Rubbish Renewed
FashionShow

Transforming trash, inspiring community for a sustainable earth

Rubbish Renewed Eco Fashion Show fuses environmental responsibility, funky fashion and community. Join other socially conscious individuals for an evening of sustainable fashion, showcasing styles that the future demands. We invite you to reconsider the value of trash and celebrate the creative, sustainable spirit of Bend.

Rooted in a love of fashion, an appreciation of art and a passion for the planet, ***Rubbish Renewed Eco Fashion Show*** is a fundraising event for REALMS Charter School. An eclectic, wearable art runway show, a live and silent auction, and a gallery style marketplace (where contributing local artists sell and showcase their work), will showcase how we “fashion” our lives while lessening waste.

REALMS arts education inspires students to share content knowledge through artistic expression that synthesizes experiences and educates others about our world.

Visit our blog at rubbishrenewed.com Learn more about REALMS at www.realmschool.org and

FIND US ON FACEBOOK: <http://www.facebook.com/pages/Rubbish-Renewed-Eco-FashionShow/>

RUNWAY SUBMISSION FEE & BENEFITS *This is a juried show.*

If your garment is not selected for the runway your submission fee will be refunded. If selected:

- 1) Your \$20.00 fee will give you free admission, 1 guest ticket, and a spot on the runway.
- 2) Bring your own model or use one of ours (with advance notice – more information to be provided once your piece is accepted).
- 3) Donate your piece to our live auction:

If you are interested in donating your piece to our auction, indicate this on your submission form. Our jury will make final decisions on auction items, and if selected, your entry fee will be returned. Auction artists are promoted as supporters of local arts education.

RUBBISH RENEWED DEFINITIONS:

- 1) **Trash-fashion:** composed of at least 90% material destined for the trash bin.
 - a. Materials used in the construction of garments must be post-consumer, post-industrial, or post agricultural waste, and must constitute at least 90% of the garment.
 - b. New construction materials may be minimally used such as: glue, tape, dyes, staples, thread, zippers, elastic, wire, Velcro, boning, grommets . . .
 - c. Lining or undergarments ONLY may be constructed of previously used fabric, garments or bolt ends. Percentage of new material should not exceed 10% of total garment.
 - d. Trash-fashion is wearable art and must be of quality construction and made to wear beyond the fashion show.
- 2) **Re-fashion:** made from previously used garments and fabric, refashioning tattered, old stuff into stylish new gems
 - a. Materials used in the construction of re-fashioned garments must be made from previously used items and reconstructed into something **entirely new**.
 - b. Use of materials and garments beyond repair and destined for the landfill is encouraged.
 - c. New construction materials may be minimally used such as: glue, tape, dyes, staples, thread, zippers, elastic, wire, Velcro, boning, grommets . . .
 - d. Re-fashion is wearable art and must be of quality construction and made to wear beyond the fashion show.
- 3) **NOT Acceptable Materials:**
 - a. New materials and items beyond 10% of the overall garment.
 - b. Unsafe materials such as those that give off fumes, chemicals, or particulate matter.
 - c. Materials that are sharp or poorly fastened to garment.

RUNWAY SELECTION PROCESS & CRITERIA

Runway entries may be submitted as either **Trash-fashion** or **Re-fashion**. Entries will be juried (exception made for business challenge entries). Jury is made up of three community members. Jury members will use the description of your piece and photos of the finished garment, OR, if construction is in-progress – photos of the garment in process, a detailed sketch and description, to score the garment. Artists may submit up to 3 complete garments. No more than 2 pieces will be selected from a single artist (exceptions made for business challenge entries). All decisions are final.

Selection Criteria

Furthering Rubbish Renewed Mission - Description & piece communicate:

Transforming trash, inspiring community for a sustainable earth

Use of Materials - Transformation of trash into fashion. Must fit definitions above

Design - Coherence; Innovative techniques; Unique aesthetics; Creative expression

Quality of Construction - Construction methods inspire long-term use

RUNWAY SUBMISSION PROCESS

Drop off or mail submission packets to:

Attention: RUBBISH RENEWED ECO FASHION SHOW
REALMS Charter School
63175 OB Riley Road
Bend, Oregon 97701

Packets must be delivered no later than 4:00pm, Thursday, December 5th

Runway Submission **MUST** Include:

- Completed submission form (last page of this packet)
 - \$20 fee (checks accepted, made out to *REALMS for Rubbish Renewed*)
 - Fashion Description
 - Artist's statement (optional)
 - 3 quality photographs** of the following:
 - Completed garment being submitted
- OR**
- Piece in progress (mostly complete) + a detailed sketch of the garment

Quality Digital Images preferred –

Emailed to: rubbishrenewed@gmail.com or included with paperwork on CD

- *Please use the following naming conventions for your digital images: **artistsname-title.jpg***
- *Please include a self-addressed, stamped envelope to return photos/slides (if you would like these returned).*

Fashion Runway Descriptions

Each fashion creation entry needs a title, by-line, and concise description of the piece. The description should include your use of materials, inspiration, and connection to our mission of ***Transforming trash, inspiring community for a sustainable earth.*** Make it fun, entertaining and appropriate for all ages. These descriptions will be used to inspire the final description used by our MC. *Rubbish Renewed reserves the right to alter statements to fit the show's timing and feel.*

Artist's Statement (optional)

Please send us your artist's statement. We may include excerpts from your statement in promotional materials. This statement is a place to include more information about your artwork, your background and where people can view and purchase your pieces. Please include contact information and a website if you have one.

Notification of selection

Artists will be notified within one week of the deadline by email &/or phone. If your piece is selected, it will be for **one show only** with exceptions made for business challenge, auction items, and number needed for show duration. If your submission is not selected all applicable entry fees will be returned.

RUNWAY SUBMISSION FORM

Rubbish Renewed Eco Fashion Show

RUNWAY ENTRY: Submission Deadline: Thursday December 5th

Designer's Name	
Mailing Address	
Phone number	
Email Address	
Website or Etsy site <i>If applicable</i>	

Title of piece	
Materials used in the artwork	
Approximate % of reused materials	
Would you like to use one of our models for this piece?	<input type="checkbox"/> Yes. Please describe the size & gender of the model needed. _____ _____ <input type="checkbox"/> No. I will provide my own model. My model will come to the rehearsal Wednesday, January 15 th . Model's Name: _____ Model's Contact phone #: _____ Model's Email: _____
Would you like to donate this piece to the auction?	<input type="checkbox"/> Yes. <i>Not all items will be auctioned.</i> <i>We will contact you for more information</i> <input type="checkbox"/> No
Fee included	<input type="checkbox"/> \$20 submission fee <i>If your piece is chosen for the auction, your fee will be refunded.</i>